

NCOA^{Link®} REPORT - 1

NCOA^{Link®} Processing Summary Report

JOB INFORMATION

Licensee Company Name:	COMPACTIS
Customer PAF ID:	LBGZ73310099000002
Mailer Company Name:	COMPACT INFORMATION SYSTEMS
List Name:	CONSUMER Q9 2020
Process Category:	Normal Processing (NORMAL)
Pre-Processes Performed:	Yes, Data Modifications from Postal Data Only (P)
Concurrent Processes Performed:	None (N)
Post-Processes Performed:	None (N)
Standard Output Returned:	All NCOA ^{Link®} Required Output Returned (Y)
Matching Logic Applied:	Standard (Business, Individual, Family matches allowed) (S)
Data Returned:	COA Data Returned with Footnotes and Statistics (C)
Class of Mail:	First-Class and Standard Mail® (F)
Date NCOA ^{Link®} Complete:	08/26/2020
Date List Returned to Customer:	08/26/2020
Processes Performed:	CASS, NCOALink, DPV, LACSLink, SUITELink
NCOA ^{Link®} Database Version Date	08/17/2020
NCOA ^{Link®} Database Version Number	1460

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<u>NCOALINK SUMMARY</u>	<u>QUANTITY</u>	<u>% OF INPUT</u>
Total Input Records Read	363,492,897	100.00
Total Records Matched To NCOA ^{Link®}	7,876,477	2.17
Total Possible Movers (See NCOA ^{Link®} Return Codes)	30,316	0.01
Total ANK ^{Link®} Matches	5,991,862	1.65
Total Not Matched	349,594,242	96.18
 <u>MOVER COUNTS BY FORWARDABILITY</u>		
Match With Forwardable Move Address Supplied	7,628,535	2.10
Individual Match Logic Used	5,619,331	1.55
Family Match Logic Used	1,993,434	0.55
Business Match Logic Used	15,770	0.00
Match Without Forwardable Move Address Supplied	247,942	0.07
Individual Match Logic Used	161,173	0.04
Family Match Logic Used	85,715	0.02
Business Match Logic Used	1,054	0.00
 <u>ADDRESS ENHANCEMENTS</u>		
Total Input Records Read	363,492,897	100.00
ZIP + 4 [®] Codes Appended	292	0.00
5-Digit ZIP Codes [™] Assigned	365	0.00
ZIP Codes [™] Confirmed	357,354,766	98.31
ZIP Codes [™] Corrected	15,834	0.00
ZIP Codes [™] Added	0	0.00
Total DPV [®] Matches	357,349,985	98.31
Total LACS ^{Link®} Matches	78,759	0.02
Total Suite ^{Link®} Matches	5,270	0.00
 <u>ADDRESS TYPE TOTALS</u>		
Street Address	294,252,485	80.95
PO Box	12,041,053	3.31
Rural Route / Highway Contract	62,802	0.02
High Rise	50,895,782	14.00
Firm	20,931	0.01
General Delivery	56,970	0.02
Unknown	6,162,874	1.70